



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office  
 Address: COMMISSIONER FOR PATENTS  
 P.O. Box 1450  
 Alexandria, Virginia 22313-1450  
 www.uspto.gov

## \*BIBDATASHEET\*

Bib Data Sheet

CONFIRMATION NO. 9064

SERIAL NUMBER 10/050,579	FILING DATE 01/15/2002 RULE	CLASS 707	GROUP ART UNIT 2167	ATTORNEY DOCKET NO. ALEXAI.008A
-----------------------------	-----------------------------------	--------------	------------------------	---------------------------------------

## APPLICANTS

Gregory D. Linden, Seattle, WA;

Brent R. Smith, Redmond, WA;  
 Nida K. Zada, San Mateo, CA; Jonathan O. Aizen, Amherst, MA;  
 Geoffrey B. Mack, San Rafael, CA;  
 Aaron Stewart, San Francisco, CA;

## \*\* CONTINUING DATA \*\*\*\*\*

This application is a CIP of 09/821,826 03/29/2001 PAT 6,853,982  
 and claims benefit of 60/343,797 10/24/2001

3/29/2001

## \*\* FOREIGN APPLICATIONS \*\*\*\*\*

## IF REQUIRED, FOREIGN FILING LICENSE GRANTED

\*\* 03/01/2002

Foreign Priority claimed 35 USC 119 (a-d) conditions met	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY WA	SHEETS DRAWING 16	TOTAL CLAIMS 48	INDEPENDENT CLAIMS 6
Verified and Acknowledged <i>C. S. M. KL</i>	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance <i>Initials</i>				

## ADDRESS

20995  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN STREET  
 FOURTEENTH FLOOR  
 IRVINE , CA  
 92614

## TITLE

Content personalization based on actions performed during a current browsing session

FILING FEE	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue )
------------	---	--